

RULES FOR THE "GREAT SUMMER GAME WITH B&B HOTELS"

CONTEST July–August 2025

(France, Belgium, Switzerland)

Article 1: Organiser and duration of the competition

The three following companies are collectively referred to as 'the Organiser':

- **B&B HOTELS FRANCE**, a limited liability company under French law, whose registered office is located at 271 rue Général Paulet 29219 BREST, registered in the Brest Trade and Companies Register under number 378 047 500;
- **B&B HOTELS BELGIUM**, a limited liability company under Belgian law, whose registered office is located at Place Marcel Broodthaers 8, 1600 SAINT GILLES, registered under company number BE 0693 764 388;
- **B&B HOTELS SWITZERLAND** GmbH, a limited liability company under Swiss law, with its registered office at Cours des Bastions 5, 1205 GENEVA, c/o Olivier Brunisholz, lawyer, registered in the Commercial Register under number CHE-422.607.448.

The Organiser wishes to organise a competition entitled 'Le Grand jeu de l'été avec B&B HOTELS', the winners of which will be chosen by drawing lots in accordance with the defined conditions (hereinafter the '**Contest**').

The competition will run from 17 July 2025 at 5:00 pm to 31 August 2025 at 12:00 pm.

These rules (hereinafter the '**Rules**') are accessible throughout the duration of the Contest and can be downloaded from the Organiser's website on the page <https://www.hotel-bb.com/fr/promotions/france/jeu-concours>.

Article 2: Conditions of participation

2.1 This competition is open to any natural person of legal age residing in metropolitan France (including Corsica), DOM-TOM, Belgium or Switzerland, whether or not a client of B&B HOTELS, who wishes to register free of charge via the micro site <https://game.hotel-bb.com/grand-jeu-ete-35ans>, the <https://www.hotel-bb.com/fr/promotions-france/jeu-concours> page or via the B&B HOTELS econciergerie service.

The Organiser reserves the right to carry out all necessary checks concerning the identity, postal and/or electronic address of participants.

Participation in the competition is excluded for members of staff, administrators, shareholders, as well as members of the family of members of staff and administrators of the Organiser, of managing-agent companies managing one or more B&B HOTELS and B&B HOTELS franchised companies, as well as for any person directly or indirectly involved in the organisation of the competition.

2.2. In order to validly participate in the Contest, the participant who meets the characteristics described in article 2.1 of these Rules must, from the moment the Contest is put online on the micro-site <https://game.hotel-bb.com/grand-jeu-ete-35ans>, the page <https://www.hotel-bb.com/fr/promotions-france/jeu-concours> or via the B&B HOTELS econciergerie service, comply with the following conditions:

- Read and agree to the terms and conditions of these Rules;
- Complete the participation form;
- Correctly answer the question "In which country did B&B HOTELS open its first hotel?";
- Press "GO";

La réunion des Conditions de participation valide l'inscription au Jeu-concours.

2.3. Le Jeu-concours est limité à une seule participation par jour. La participation au Jeu-concours est strictement personnelle et nominative. Toute utilisation d'adresses de courriers électroniques différentes pour une même personne sera considérée comme une tentative de fraude entraînant une disqualification du Jeu-concours et d'une inéligibilité à la qualité de gagnant du Jeu-concours.

2.4. Le non-respect des conditions de participation énoncées dans le présent Règlement entraînera la nullité de la participation du participant. L'Organisateur se réserve le droit de procéder, à tout moment et au plus tard lors de la remise des lots, à la vérification du respect des conditions de participation, d'exiger du participant les documents probants utiles à cet égard ou de les collecter lui-même, conformément à l'article 7 du présent Règlement, et, le cas échéant, d'annuler la participation du participant.

Article 3: Designation of winners

Only participants who meet the characteristics set out in Article 2.1 of these Rules and who have complied with the conditions of participation set out in Articles 2.2 to 2.4 of these Rules will be taken into account for the purposes of the instant winners, as specified below.

Each day, from 16 July 2025 to 31 August 2025, 'instant winners' are programmed, in the form of a date and time set at random by the Adictiz platform. The winner of the day, subject to compliance with the terms and conditions of participation, will

be the participant who opens and validates the calendar box for the day first in relation to the date and time set at random by the platform.

The winning moment is fully automated and guaranteed by the Adictiz system, which uses a random algorithm that meets the requirements of transparency and fairness.

Article 4: Prizes

The competition consists of the following prizes:

- A prize of a holiday for two people on Reunion Island (this prize includes seven nights at the B&B HOTEL La Réunion Aéroport for 2 people with breakfast and return flight from Paris).

Total value: €5,000

- A prize of an invitation for four people to the B&B HOTEL near Disneyland® Paris with breakfasts and 4 tickets to the theme park 1 day / 1 park (tickets valid until xxx).

To be used within 6 months, subject to room availability. Reservations must be made at least 30 days before the date of stay in the hotel.

Total value: 710 euros

- Thirty-five prizes of an invitation for one night in a B&B HOTEL in France, Belgium or Switzerland for 2 people with breakfast, worth €54.

This invitation is valid only on Fridays, Saturdays and Sunday evenings from 1 September 2025. To be used within 6 months, subject to room availability. Reservations must be made at least 30 days before the date of your stay at the hotel.

This invitation is not valid at the B&B HOTEL near Disneyland® Paris.

Total value: €1,890

- Thirty-five prizes of an invitation to breakfast in a B&B HOTEL in France, Belgium or Switzerland, worth €6.85.

Total value: €239.75

- Thirty-four thousand nine hundred and twenty-eight prizes including a 10% discount code on the STANDARD FLEXIBLE fare

Promo code valid for stays at participating B&B HOTELS in France, Belgium, or Switzerland, subject to room availability allocated for this offer. This offer is only valid online at bbhotels.com and on B&B HOTELS mobile apps for stays from July 17 to December 31, 2025, inclusive (booking possible until August 31, 2025).

Hotels excluded from the offer :

B&B HOTEL Aix-en-Provence Venelles

B&B HOTEL Dunkerque Centre Gare 3 stars
B&B HOTEL Lille Grand Stade 3 stars
B&B HOTEL Lille Lillénium Eurasanté 3 stars
B&B HOTEL Longwy Porte du Luxembourg 3 stars
B&B HOTEL Saint-Jean-de-Luz
B&B HOTEL Saint-Malo Sud
B&B HOTEL Yvetot

Overall value: N/A

The value indicated corresponds to the current or estimated public price (including tax) on the date the Rules were drawn up. It is given for information purposes only and is subject to change.

These prizes do not include, but are not limited to, transport, food expenses other than those mentioned in the description, or other expenses incurred by the Participant and his/her guests during the stay.

Article 5: Delivery of prizes

The Organiser's marketing department will contact the winners once the competition has ended within a maximum of 7 days. Further information will be sent to them by email.

The prizes are not interchangeable for any monetary value and may not give rise to partial or total reimbursement. Participants are informed that the sale or exchange of prizes is strictly prohibited. However, should the Organiser be unable to deliver the prize won to the winners, for whatever reason, the Organiser reserves the right to substitute a prize of equivalent value, to which all participants agree in advance.

Article 6: Limitation of liability

The Organiser may not be held liable if it is impossible to contact each winner. Nor may the Organiser be held liable for any errors in the name, address and/or contact details provided by participants in the competition.

Furthermore, the Organiser declines all liability for any incidents that may occur in connection with the enjoyment of the prize and/or due to its use and/or its consequences.

The Organiser reserves the right, in the event of force majeure as defined by jurisprudence, to shorten, extend, modify, interrupt, postpone or cancel the Contest without being held liable in this respect. However, any modification of the

Rules will be the subject of an amendment that will be communicated to participants and posted on the Organiser's website.

Any costs incurred for participation in the Contest are borne exclusively by the participant. Under no circumstances may the Organiser be required to compensate such costs.

The use of robots or any other similar means to participate in the Contest, whether mechanically or otherwise, is prohibited, and any violation of this rule will result in the definitive elimination of its creator and/or user.

The Organiser may cancel all or part of the Contest if it appears that fraud has occurred by any means whatsoever, in particular by computer, in connection with participation in the Contest or the determination of the winners. In such a case, it reserves the right not to award prizes to fraudsters and/or to prosecute the perpetrators of such fraud before the competent courts. It may not, however, incur any liability whatsoever towards participants as a result of any fraud that may be committed. Any fraud, including participation in the Contest without the conditions of participation being met by the participant, will result in the elimination of said participant.

Article 7: Personal data

The Organiser is responsible for processing the personal data of participants in the context of the competition.

The draw for the winners of the Prize Contest is based exclusively on an automated process. Potential Winners are drawn automatically via the 'Adictiz' platform. Therefore, any participant may request that a natural person intervene in order to obtain an explanation of the decision or to contest this decision.

In order to award their prizes to the winning participants, the Organiser processes the data strictly necessary for the award of the prizes collected at the time of their participation in the Contest (surname, first name, email address) and, in the case of delivery of the prizes by post, collects their postal address from them.

This information is recorded and saved in a computer file and is necessary to take into account their participation, to determine the winner and to award and send the prizes. Failing this, the request to enter the competition cannot be processed or its processing will be delayed.

This information is intended for the Organiser and may be transmitted to its technical service providers in the context of the competition and to a service provider responsible for sending the prizes, where applicable.

When taking part in the competition, each participant has the opportunity to choose whether they wish to receive commercial communications and newsletters from the Organiser or its partners. This decision is made at the time of registration via a dedicated form.

Consent to receive these communications is evidenced by an optional tick box clearly identified on the form.

If the participant ticks the box, they are giving their explicit consent to receive newsletters and other commercial communications.

If the participant does not tick the box, they will not receive any commercial communications or newsletters from the organiser or its partners.

This choice has no impact on participation in the Contest or on the chances of winning. In accordance with current regulations on the protection of personal data, participants may withdraw their consent at any time by clicking on the unsubscribe link in the newsletters or by contacting the Organiser at marketing-operationnel@hotelbb.com.

The Organiser, as the data controller, processes personal data for the following purposes:

- Managing registration for the competition;
- Determining the winners by drawing lots;
- Informing the winners of their prize;
- Managing the awarding of prizes;
- Managing the delivery of prizes;
- Sending commercial canvassing (with the participant's consent)
- Management of disputes or claims;
- Management of requests for access, rectification and opposition to processing of the personal data of the persons concerned;
- Fraud control and elimination management, where applicable.

The legal basis for data processing is the need to perform the contract constituted by these Regulations and, in the case of commercial canvassing, consent.

The data collected is kept for as long as is necessary for the proper running of the competition. The data may be kept longer if required due to particular circumstances (for example, in the event of a dispute between a participant and the Organiser).

Data collected for the purpose of sending commercial canvassing (in the event of the participant's consent) is kept until the participant's consent is withdrawn and for a maximum of 3 years from participation in the Prize Contest.

Unless the participant expressly consents to receiving commercial canvassing, the data collected is only processed for the purposes of the proper execution of the Prize Contest.

Les données sont traitées et stockées au sein de l'Union Européenne.

Conformément à la Loi Informatique et Libertés modifiée et au RGPD, toute personne concernée par le traitement dispose d'un droit d'accès, de rectification, de portabilité, d'opposition et d'effacement de ses données ou encore de limitation du traitement.

Pour toute demande légitime concernant la protection des données, il est possible de contacter l'Organisateur en adressant un e-mail à privacy.france@hotelbb.com ou directement le délégué à la protection des données de l'Organisateur en adressant un e-mail à dpo-france@hotelbb.com.

Enfin, il est possible d'introduire une réclamation auprès d'une autorité de contrôle (la CNIL en France, le Préposé Fédéral à la Protection des Données et à la Transparence en Suisse, l'Autorité de protection des données en Belgique).

Le respect de la vie privée ainsi que la protection des informations personnelles transmises par les participants à l'Organisateur sont essentiels et l'Organisateur s'efforce de les sécuriser en mettant en œuvre tous les moyens dont il dispose pour préserver la sécurité des données et, notamment, empêcher qu'elles soient déformées, endommagées, ou que des tiers non autorisés y aient accès.

Article 8: Disputes

These Rules are governed by French law. In order to be taken into account, any disputes relating to the Contest must be submitted in writing to the following address: marketing-operationnel@hotelbb.com no later than ninety (90) days after the closing date for participation in the Contest as indicated in these Rules.

In the event of a persistent disagreement over the application or interpretation of these Rules, and in the absence of an amicable agreement, any dispute will be submitted to the court having jurisdiction, to which exclusive competence is attributed.